

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : John J. Thrall
Application No. : 10/729,621
Filing Date : December 5, 2003
Examiner : Alicia M. Lewis
Art Unit : 2164
Title : CLICK-THROUGH RE-RANKING OF IMAGES AND
OTHER DATA

Commissioner for Patents
PO Box 1450
Alexandria VA 22313-1450

AMENDMENT AND RESPONSE TO OFFICE ACTION

Sir:

In response to the Office Action dated August 20, 2008, please reconsider
the above-identified application in light of the following:

Amendments to the Claims begin on page 2 of this paper; and

Remarks begin on page 7 of this paper.